NEWSLETTER

Februrary 2020

Welcome to the first newsletter of the WIRES-CROSSED project!

WIRES-CROSSED Purpose

The focus of the WIRES-CROSSED project is to build the skills of ordinary people to cope with the stresses and strains of society today by mitigating the impact of fake-news campaigns aimed at destabilizing the status quo.

It is a 25-month project that aims to build a community media framework that equips local communities with all the knowledge, skills and competences to develop, manage and maintain a comprehensive media service to local residents.

WIRES-CROSSED Objectives

The project will pursue an asset-based community development approach to harness the assets within the local communities where partners are based and bring them together under a common community media banner intent or promoting real news about the local area to residents. WIRES-CROSSED will:

•   Harness the potential of available digital and social media platforms to give a voice back to local communities

•   Promote community cohesion in tackling the 'fake news' epidemic

WIRES-CROSSED Results

•   IO1-Community Audit Toolkit and Report
•   IO2-Community Media Skills Development Resources
•   IO3-Toolkit of Media Moderation Resources
•   IO4-Induction Training for Adult & Community Educators
•   IO5-Online Interactive Learning Portal

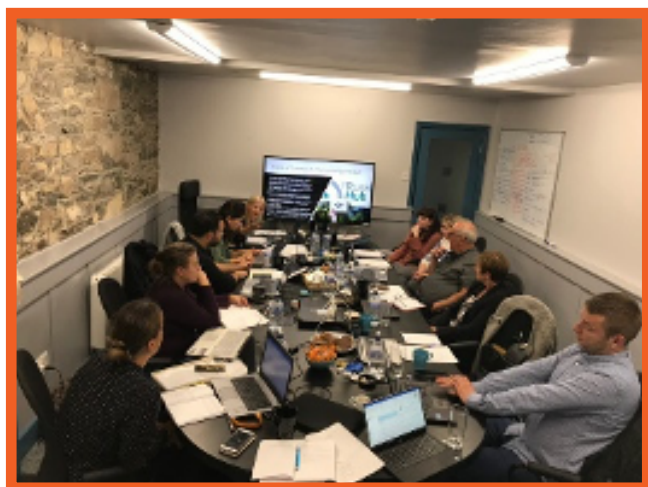## Co-funded by the Erasmus+ Programme of the European Union

Some basic terms related to project scope

'Fake news' is a catch-all phrase that is used widely in society to describe inaccuracies in media reporting, but also to discredit news reports which present a viewpoint that contrasts with an individual's opinion **Disinformation** is understood as verifiably false or misleading information that is created, presented and disseminated for economic gain or to intentionally deceive the public, and may cause public harm. **'Real News"** is the product of responsible journalism.

What we have done so far and what's coming next

Partners from Italy, Germany, Poland, Czech Republic, Cyprus, Ireland and Croatia:

•   Have already started working on the development of IO1-Community Audit Toolkit and Report. They developed and translated the Community Audit Toolkit, they implemented a short 3-hour workshop with their local media action groups and they are finalising the comprehensive participatory action research asset audit. During the next months they will write up an audit report in each partner's language and a summary report of the main findings in all selected communities will be developed in English

•   Have already developed the first draft of the training modules of IO2- Community Media Skills Development Resources covering the following topics: Introduction to fake news, Audio-visual, Text, Photo, Audio, Visual Graphics. IO2 will be ready in the upcoming months and partner will test it with their local stakeholders.

•   Will work on the content development of IO3-Toolkit of Media Moderation Resources and IO4-Induction Training for Adult & Community Educators

•   Created the project website that it is available in 7 languages and during the next months they will develop IO5-Online Interactive Learning Portal that will be the main learning interface of the project and

•   will offer learners an active learning opportunity where the aim is the acquisition and integration of the knowledge, skills and attitudes addressed by the full suite of resources being developed.

•   Will meet again in September 2020 in Cyprus to discuss the next steps of the project

Wires-Crossed

Developing Community Media to Mitigate the Impact of Fake News

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Kick Off Meeting in Virginia, Ireland

Kick-off Meeting in Virginia, Ireland

The kick-off meeting took place on the 1st and 2nd of 2019, in Virginia, Ireland. It was coordinated by Jugend-&Kulturprojekte.V., and hosted by The Rural Hub. The purpose of this kick-off meeting was to communicate the objectives of the project, gain the commitment of the team for the project, finalise the project management plan regarding the tasks' implementation and the production of the outputs, explain the roles and responsibilities of each partner, discuss core issues like dissemination, quality assurance, compliance and the development of the appropriate impact indicators and set the tone, style and vision for the entire project.

2nd Transnational Meeting in Rzersow, Poland

The 2nd transnational project meeting was held in Rzeszow, Poland on the 26th of 2020. It was coordinated by Jugend-&Kulturprojekte.V., and hosted by ACUMEN. The objectives of the meeting were to monitor the progress of the project by collecting the status of the project tasks from project partners, by reviewing them against the project plan and by reviewing the milestones achieved and to discuss the upcoming tasks regarding the development of IO2, IO3, IO4 and IO5

Second Transnational Meeting in Rzeszow, Poland

How to get connected to WIRES-CROSSED

If you would like to join the local groups please contact the partner in your home country or the coordinator for further information.

Visit our website
https://wirescrossed.eu/
and join our Facebook
https://www.facebook.com/WiresCrossed-Project/

WHO Wires-Crossed IS...

The WIRES-CROSSED Consortium consists 7 partners representing: Croatia, Cyprus, Czech Republic, Germany, Ireland, Italy and Poland

► JKPEV (Germany)
► The Rural Hub (Ireland)
► Speha Fresia (Italy)
► CARDET (Cyprus)
► DANTE (Croatia)
► Acumen (Poland)
► ALK (Czech Republic)

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JUGEND- & KULTURPROJEKT E.V.

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USTANOVA ZA OBRAZOVANJE ODRASLIH / ADULT EDUCATION INSTITUTION

ACUMEN TRAINING

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CARDET
CENTRE FOR THE ADVANCEMENT OF RESEARCH & DEVELOPMENT IN EDUCATIONAL TECHNOLOGY

The Rural Hub

Speha Fresia SOCIETÀ COOPERATIVA